

FRIENDS OF THE G.A.F.



German-American Festival
Oak Shade Grove  Oregon, OH

YEARS

AUGUST 27-30, 2026

NORTHWEST OHIO'S OLDEST, LARGEST & GREATEST ETHNIC FESTIVAL

Join Us for the 60th Annual German-American Festival!

Be part of Toledo's oldest, largest, and most beloved ethnic celebration! Guests indulge in authentic German cuisine and imported bier, while enjoying German and Swiss music, German folk dancing, and lively entertainment on das Glockenspiel. Athletes test their strength and spirit in traditional contests like Steinstossen (stone throwing) and Masskrugstemmen (stein-holding). Families can take part in a variety of family-friendly activities for all ages, including the adorable M.I. Hummel look-a-like contest.

For six decades, the German-American Festival has proudly celebrated German and Swiss heritage, raising funds to support the German and Swiss Cultural Center and many local Toledo-area philanthropic efforts—while giving our community a reason to say, "Prost!" every summer!



Mike Willinger
2025 Festival Chairman



Let's Be ~~Friends~~ Freunde

WELL ATTENDED EVENT

Over 35,000 people attended the German-American Festival last year

VIRAL ONLINE REACH

Last year, we reached over 5M people on Facebook, Instagram, & TikTok

MASSIVE EARNED MEDIA ATTENTION

In the month leading up to the festival, we promote the festival on traditional media outlets, such as TV and radio.



Become a Friend of the G.A.F.

SCAVENGER HUNT

Here's what this friendship includes:

- Recognition as a friend of our viral pre-festival **Das Boot Scavenger Hunt**
- We play 10+ times in the weeks leading up to the festival, and your company will be tagged and mentioned every time
- 10 general admission tickets to join the fun

\$2,000

BRATWURST FRIEND

Here's what this friendship includes:

- Signage for your business near the beloved **bratwurst stands**
- 16 general admission tickets to share with your team or guests
- 1 social media shoutout before the event
- 3 social media mentions during the festival (1 each day)

\$2,500

TICKET SALE FRIEND

Here's what this friendship includes:

- Your logo featured on our online ticket sales page
- Signage at the **ticket stands**, welcoming guests as they arrive
- 1 social media shoutout before the festival to thank you for your support
- 10 general admission tickets to join the fun

\$1,500

ENTRANCE FRIEND

Here's what this friendship includes:

- Your logo featured on **signage at each festival entrance**
- 1 social media shoutout before the event
- 1 live mention during the festival
- 4 general admission tickets to enjoy the fun

\$1,000



STAGE FRIENDS

WEINGARTEN

Stage Friend

- 10 VIP tickets (Friday–Sunday) to enjoy the festivities in style
- Your company signage displayed in the **Weingarten** and on the **Weingarten Stage**
- 3 social media shoutouts before the event
- 6 shoutouts during the festival (2 per day)

\$4,500

MAIN STAGE

Stage Friend

- 10 VIP tickets (Friday–Sunday) to enjoy all the action up close
- Your company signage placed near the high-visibility **Main Stage** and inside **both adjoining tents**
- 3 social media shoutouts before the event
- 6 shoutouts during the festival (2 per day)

\$5,000



SCHWABENHALLE

Stage Friend

- 10 VIP tickets (Friday–Sunday) to enjoy the festival in style
- Your company signage displayed in the **Old World Biergarten** and on the **Schwabenhalle Stage**
- 3 social media shoutouts before the event
- 6 shoutouts during the festival (2 per day)

\$4,500

GLOCKENSPIEL

Das Glockenspiel Friend

Arguably the highlight of the G.A.F., our live version of Munich's **Glockenspiel** is a crowd favorite with unbeatable visibility all weekend long.

- 10 VIP tickets (Friday–Sunday) to enjoy the festivities in style
- 20 General Admission tickets
- 3 social media mentions before the festival
- 6 mentions during the festival (2 per day)
- Signage over the Das Glockenspiel and the bar area below
- Toss your company swag into the crowd alongside our dancers during the daily 7PM Glockenspiel performance.

\$6,500

GOLDEN FRIEND

Here's what this friendship includes:

- 10 VIP tickets (Friday–Sunday)
- 10 general admission tickets for your team
- Signage at the Weingarten Stage, one entrance location, and your logo on our website
- Logo placement on festival website
- 2 social media shoutouts before the event
- 3 live mentions during the festival (1 per day)

\$4,500

DIAMOND FRIEND

Here's what our VIP friendship includes:

- 20 VIP tickets (Friday–Sunday)
- 50 general admission tickets for your team
- Premium visibility: signage at the Main Stage, both big tents, and one festival entrance
- Logo placement on our official website
- Company swag tosses from the Glockenspiel—Friday, Saturday, and Sunday
- 6 social media shoutouts leading up to the event
- 6 on-site shoutouts during the festival (2 each day)

\$7,500



PLATINUM FRIEND

Here's what this friendship includes:

- 10 VIP tickets (Friday–Sunday)
- 20 general admission tickets for your team
- Signage at the Old World Biergarten and Schwabenhalle stages, plus one entrance location
- Logo placement on the festival website
- Company swag toss from the Glockenspiel on Friday
- 3 social media shoutouts before the event
- 6 live mentions during the festival (2 per day)

\$5,500

KINDERPLATZ FRIEND

Here's what our friendship comes with:

- 20 VIP tickets (Friday–Sunday) and 50 general tickets to share with your team and their families
- Your branding throughout the festival, especially in the new-and-improved Kinderplatz area
- Shoutouts in traditional media as we promote the reimagined Kinderplatz experience
- 6 social media shoutouts before the event, plus tags on all Kinderplatz-related posts
- On-stage recognition throughout the day on Sunday
- Company swag tosses from the Glockenspiel on Sunday (family day)

\$7,500



G.A.F. Friendship Choice:

Please email logos to meredith@424degrees.com.

Contact (first and last name) _____

Title _____

Email Address _____

Phone Number _____

Company Name _____

Company Taglines _____

Credit Card Information

Card Type American Express Discover

MasterCard Visa

Cardholder Name _____

Card Number _____

Expiration Date (mm/yy) _____

Cardholder Zip Code _____ Security Code _____



**DEADLINE:
JULY 1, 2026**

**Please Make Attached
Checks Payable To:**

German-American Festival

The German-American
Festival is a 501c(3).

Questions? Contact:

Mike Willinger

Festival Chairman

firegodmike@aol.com

